

WELCOME TO ISSUE 2 OF OUR NEWSLETTER



Thanks for picking up the 2nd edition of our newsletter, and for all the great feedback on our 1st issue last quarter. We hope you enjoy reading it as much as we enjoy putting it together.

This month, we've got our new apprentice Charlie to introduce you to, a case study of our work with Brighton financial services firm SRC Advisory, plus the latest guidance on avoiding social engineering attacks & other snippets from our blog.

Don't forget to check out our website (ajt.support) for more information on any of the topics covered. You'll also find us posting each week on LinkedIn and now Facebook as well. As ever, reach out to the team with any questions, either by email (hello@ajt.support), live chat on our website, or on the phone number below.

Wishing all our partners the best for the Spring,

Russell Walker, MB



*Don't throw me away!
Leave somewhere staff
can find in case others
are interested in reading*

RECOMMEND OUR IT SUPPORT SERVICES TO A QUALIFYING BUSINESS & GET A LAPTOP OR IPAD AS A THANK YOU

If you know a local business looking for secure IT systems and no-nonsense support, refer them to us and get rewarded!

Visit ajt.support/referral for full details.



(01273) 600089

<https://ajt.support>

MEET CHARLIE - OUR NEW APPRENTICE

We're delighted to introduce our newest teammate, Charlie. Charlie's joined us as our IT apprentice and is already showing great enthusiasm. He chose his apprenticeship with us to bring his passion for the tech industry into his working life, something he already enjoys in his free time. He's particularly looking forward to learning about how tech & IT expertise can help businesses thrive. We're thrilled to have you on board Charlie!



AJT MANAGED IT SUPPORT IN THE BRIGHTON COMMUNITY



At AJT, our Brighton roots run deep. We're more than just your IT support, we're your Sussex neighbours. Our office is in the heart of Brighton, and we're closely connected with the Brighton institution that is A J Taylor Electrical Contractors.

We're committed to our role in the Brighton business community. As a Brighton & Hove Living Wage employer, we champion fair wages. We're also actively working towards a greener future with our electric fleet, partially solar powered office and equipment recycling programme.

We're also really proud to work with and support local charities & community organisations, including Team Domenica, Ditchling Cricket Club & Burgess Hill Rugby Club.

CHARITY IT SUPPORT CHECKLIST

Thanks to our work with local community partners, we've got the experience and IT knowhow to help charities succeed. We offer discounts on IT support and Microsoft Office 365, and can help charities prevent security risks, protect staff and users, and stop wasted spend on unnecessary IT costs.

Know a charity in the area looking for a new IT partner? We'd love to work with them. Visit ajt.support/our-services/charity-it-support/ to find out more.

- ✓ Discounts
- ✓ Reputation
- ✓ Experience
- ✓ Scalability



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FINANCIAL SERVICES IT SUPPORT CASE STUDY:



How our smooth switching support helped stop wasted spend for SRC advisory

We love sharing success stories from our local partners. Check out a snippet from our latest case study below. Read more at ajt.support/case-studies

Like many businesses, SRC Advisory found their previous IT support wasn't quite hitting the mark, leading to unnecessary costs and frustration. Seeking more effective and cost-conscious IT support, our initial review identified significant savings on their firewall and Microsoft 365.

We ensured a smooth transition with close collaboration, preventing any disruption to operations. SRC Advisory now benefits from comprehensive IT support, including strong cyber security and regular local onsite visits, all at better value.

Could your business benefit from a fresh look at your IT?

Even if we already partner, we can help identify future opportunities for optimisation and ensure your IT is a true asset. Get in touch for a chat - we're always here for our local business community!



LEAVE US A REVIEW

Help other Sussex businesses make the right IT choices by sharing your valuable experience with us in a quick review. We value your feedback and are extremely grateful for every review we receive. **Review us at trustpilot.com/evaluate/ajt-ms.com**

REFERRAL SCHEME

Know of a local business looking for secure IT systems and no-nonsense support? Refer them to us and you could get rewarded with a free laptop or iPad!

Submit your referral & see full details at ajt.support/referral/
Terms & conditions apply.



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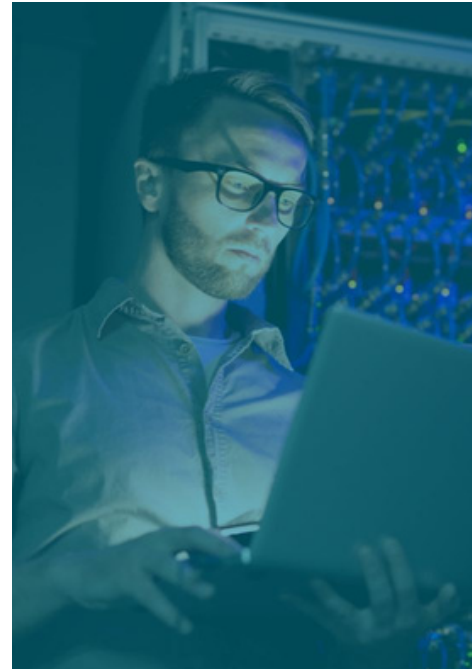
<https://ajt.support>

SOCIAL ENGINEERING: HOW TO DETECT & PROTECT YOUR BUSINESS FROM PHISHING

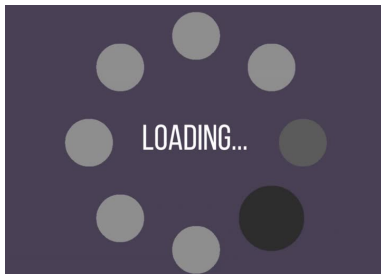
Think your business is immune to cyberattacks? Think again. Social engineering, which includes tactics like phishing and online impersonation, is a growing threat. Instead of hacking systems, criminals manipulate people into giving away sensitive info or access. Look out for:

- Suspicious emails
- Unexpected communications
- Requests for immediate action
- Inconsistencies

Want to learn more about protecting your business? Read our blog at ajt.support/security/social-engineering-guide-for-brighton-businesses/ or get in touch today



SLOW COMPUTERS? IT MIGHT JUST BE RAM



Is your team fed up with sluggish machines causing delays? Before you jump to expensive hardware replacements, let us help you figure out if a simple RAM upgrade will get you back up to speed.

We're here to help - check out our blog for guidance or get in touch for a chat.

GET THE LATEST IT SUPPORT ADVICE ON OUR BLOG

We regularly update our blog with IT support guides and our thoughts on the latest developments in the industry. From information about ever-evolving security threats to spotting the signs it might be time to outsource, we've got it covered.

Visit ajt.support/blog for the latest updates.

Thanks for reading! If you no longer wish to receive our newsletters, please email hello@ajt-ms.com with your business name & 'newsletter opt out' in the subject.



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